

SIEMENS

Press Presse Press Presse

Siemens Enterprise Communications

Kell Systems runner up in the British Business Boost

Bucks-based business continues to punch above their weight

Milton Keynes, UK, September 30th 2010 – Buckinghamshire based Kell Systems (www.kellsystems.com) was announced today as one of three runners-up in the British Business Boost, a unique nation-wide competition set up by Siemens Enterprise Communications, that helps UK small firms achieve their growth and development potential.

Kell Systems wins business growth leadership programmes worth up to £5,000 from award co-sponsor growth firm Your Business Your Future, for its key management team.

Kell Systems, manufacturers of server cabinets that save over 95 per cent of running costs by replacing dedicated computer server rooms as well as cutting electricity usage, impressed judges with their growth plans. The company's client list already includes global firms such as Google, Microsoft and the Walt Disney Company.

Chairman of the judging panel Leon Mangan, indirect channel sales director, Siemens Enterprise Communications, commented that; "It was a very difficult decision for the judges, but Kell Systems demonstrated a strong growth plan and scalable business model. They also showed a good understanding of their marketplace, and the same entrepreneurial spirit that embodies the British Business Boost competition."

David O'Coimin, joint managing director and operations director, Kell Systems, commented; "We have developed the best product in our sector that meets a real and growing need worldwide. Winning this award with its leadership and management programme will help Kell Systems to achieve further growth in the coming years."

The company was beaten to the top spot by Cheshire-based Matmi, an online and mobile games creator. Two other runner-up businesses, Pudsey Diamond Engineering and Zentek Solutions, also received business growth leadership programmes from Your Business Your Future.

For further details, visit: www.britishbusinessboost.co.uk
Twitter: <http://twitter.com/britishbusiness>

-ENDS-

1 / 2

Media Relations

Sally Harrison
Corporate Communications
Telephone: +44 (0)1908 855383
Email: sally.harrison@siemens-enterprise.com

Siemens Enterprise Communications GmbH & Co. KG
Hofmannstr. 51, 81379 München

About Siemens Enterprise Communications

Siemens Enterprise Communications is a premier provider of end-to-end enterprise communications, including voice, network infrastructure and security solutions that use open, standards-based architectures to unify communications and business applications for a seamless collaboration experience. This award-winning "Open Communications" approach enables organizations to improve productivity and reduce costs through easy-to-deploy solutions that work within existing IT environments, delivering operational efficiencies. It is the foundation for the company's OpenPath® commitment that enables customers to mitigate risk and cost-effectively adopt unified communications. Jointly owned by The Gores Group and Siemens AG, Siemens Enterprise Communications companies include Siemens Enterprise Communications, Cycos, and Enterasys Networks.

For more information about Siemens Enterprise Communications or Enterasys please visit www.siemens-enterprise.com or www.enterasys.com

Note: Siemens Enterprise Communications & Co K.G. is a trademark licensee of Siemens AG. HiPath, OpenOffice, OpenScape and OpenStage, are registered trademarks of Siemens Enterprise Communications & Co K.G. or its affiliates. All other company, brand, product and service names are trademarks or registered trademarks of their respective holders.

This release contains forward-looking statements based on beliefs of Siemens' management. The words "anticipate," "believe," "estimate," "forecast," "expect," "intend," "plan," "should," and "project" are used to identify forward-looking statements. Such statements reflect the company's current views with respect to future events and are subject to risks and uncertainties. Many factors could cause the actual results to be materially different, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products, lack of acceptance of new products or services and changes in business strategy. Actual results may vary materially from those projected here. Siemens does not intend or assume any obligation to update these forward-looking statements.

###

Media Relations

Sally Harrison
Corporate Communications
Telephone: +44 (0)1908 855383
Email: sally.harrison@siemens-enterprise.com

Siemens Enterprise Communications GmbH & Co. KG
Hofmannstr. 51, 81379 München